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Module 1: Introduction to Corporate Economics

Introduction; Meaning and Characteristics of Corporate Economics; Scope of Corporate management and Administration; Principles of Corporate Management; Importance of Corporate Business Houses in Economic development of a Country.

Module 2: Corporate Planning

Introduction; Meaning and Definitions of Corporate Planning; Nature and Objective of Corporate Planning; Types of Corporate Plans and its Importance; Need for Corporate Planning; Corporate Budget allocation; Government Rules and Regulation pertaining to corporate sector.

Module 3: Human Resource Management, Recruitment and Risk Management

Introduction; Meaning and Objective of Human Resource Management; Objectives of HRM; Functions, duties and responsibilities of HR Manager; Labour and Management Relationship; Environmental Accidents; Government, Courts and Media; Stake Holders and its priorities; Importance of Human resource planning.

Module 4-Corporate Business and Globalisation

Introduction; Globalization and market forces; Multi-National Corporations; MNC's and WTO; Indian Multinational corporations and corporate houses growth, contributions and problems: TATA, Reliance, Birla, Bio con,

Infosys; Future of Corporate sector in India; Acquisitions and mergers

Modules 5-Corporate Social Responsibility

Introduction; Meaning of corporate social responsibility; Approaches; Ethical consumerism and training; Social awareness and education; Laws and regulations; Management psychology; Criticism and concerns; Social security measures under corporate world; Corporate social responsibility and taxation; Summary; Questions; Case-impact India foundation; Bibliography.